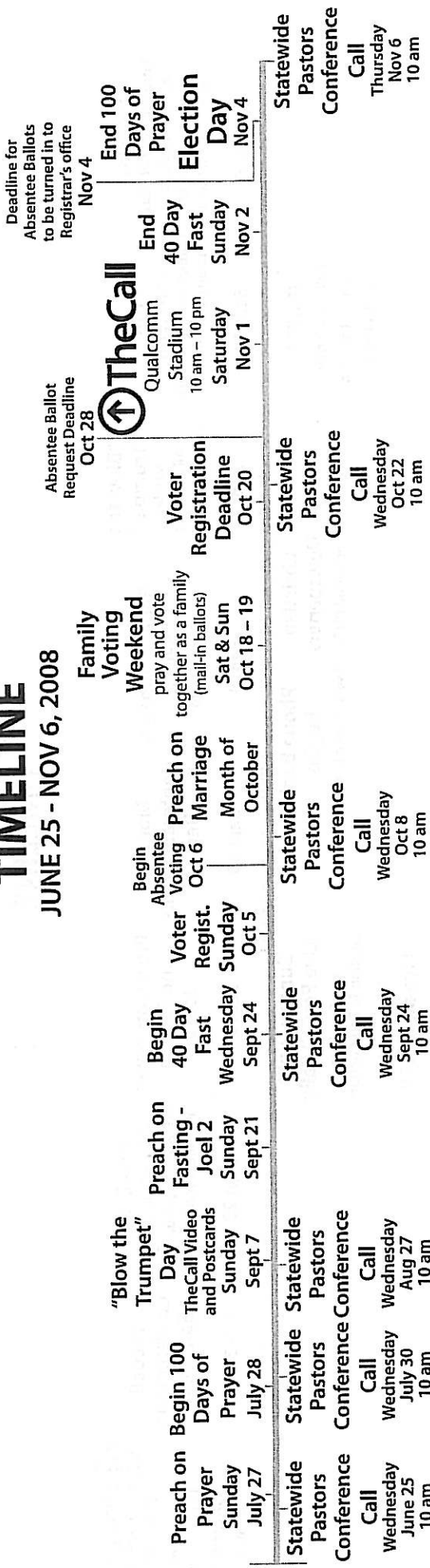


# PROTECT MARRIAGE TIMELINE

JUNE 25 - NOV 6, 2008



Suggestion: In July or August, if possible, receive a love offering for ProtectMarriage.com

# ↑TheCall TIMELINE



<b>Web Blast</b> Introductory Web blast goes out to all of CA, and every 2 weeks following until Nov 1	<b>Print Collateral</b> Printed material begins to arrive in homes	<b>"Blow the Trumpet"</b> Sunday All churches Video and handout	<b>Radio Campaign Begins</b> Salem Radio	<b>Monthly Conference Calls Begin</b>	<b>Preach on Prayer and Fasting</b> Joel 2	<b>Viral Email of PreCall Rally</b> forwarded by church to members and beyond	<b>PreCall Conference in San Diego</b>
<b>August 5</b>	<b>Sept 1</b>	<b>Sept 7</b>	<b>Sept 8</b>	<b>Sept 16</b>	<b>Sept 21</b>	<b>Sept 23</b>	<b>Oct 30 &amp; 31</b>
<b>GodTV</b> will show 2 min clips from Lou on a regular basis	<b>Christian Newspapers</b> provided PDFs	<b>Christian Phone Bank</b> Begins Every church in region	<b>Phone Bank</b> Begins Every church in region	<b>Monthly Conference Calls</b> Begin	<b>Sunday Night Live PreCall Rally</b> Lou Speaking Location To Be Announced	<b>Sunday Night Live PreCall Rally</b> Lou Speaking Location To Be Announced	<b>Sunday Night Live PreCall Rally</b> Lou Speaking Location To Be Announced
					<b>Webcast</b> <b>Live on GodTV</b> Asking every believer in CA to watch that night		

**Eight Field Offices will be established in California**  
 Purpose: Regional Mobilization Coordinators will contact all churches in their region with information and to set up PreCall Rallies.